

May 14, 2009

Dear IB Students and Parents:

My name is Rusty Haynes and I am a college counselor, an educational consultant, and a former recruitment coordinator with over 30 years of experience in college admission and counseling. Although I initially began my career in the mental health field, my experience spans roughly 20 years as a private high school college counselor and eight years as a college admission representative. My private consulting experience includes work with companies such as The Princeton Review, College Summit, USA Today, Time, TMP (i.e., monster.com, fastweb.com, etc.), and Peterson's (i.e., college guides).

I'm extremely excited about working with the George Washington IB Program. Friends of mine were actually involved in the creation of the IB Diploma Programme in Geneva many years ago and I had the good fortune of helping develop IB credit policies at both the University of Denver and the University of Colorado. I still believe the IB to be the best academic option offered in secondary schools today.

My personal philosophy to college counseling involves always seeking to help students find their best personal fit: academically, socially, and financially. My main objective is to help students prepare for the college admission process by literally transforming them into college admission experts, utilizing college counselor training methodology and resources. In other words, I provide them with the tools to help themselves and to develop the appropriate insight to view the process from the other side of the desk. I try to provide information regarding every aspect of the college admission process through one-on-one sessions, evening presentations, and an extensive library of documents posted on Naviance.

The services I will be offering to GWIB in the coming year include the following:

- Individual interview sessions with juniors and seniors primarily on Saturdays in order to encourage parental attendance and participation
- Evening programs on topics such as college applications, financial aid, college admission, and college entrance/standardized testing
- An in-depth subject-based handout series on Naviance
- Online and telephone follow-up during evening hours
- E-mail communication with rising seniors during the summer.

Hopefully, this information will prove helpful. I look forward to meeting each of you personally this upcoming academic year. Although I firmly believe that no one can replace Dan Franklin, I definitely look forward to following in his footsteps. In the meantime, if you have any questions or concerns, please feel free to contact me this summer.

Warmest regards,

Rusty Haynes
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